

Musical Evening Show proposal by ADA

01/11/2020

Dear Sir,

Post successful completion of 'Facebook Live with My Professor – Season one', campaign now Abhinav Degree Alumni (ADA) would like to host another campaign/event called, 'ADA Musical Evening' in January 2022 (tentatively second Saturday, 4 pm)

A 45min-1hr event presented by few singers and musicians from the Alumni in front of our college building. Intend is not to invite more people for the event as this will be live on a Facebook so viewers can enjoy remotely.

On the same day ADA will launch its first club – 'ADA Music Club'

No any monetary expectation from the Abhinav Degree College for the said event but request if we can use some available resources like:

- 1) Small space for practice (Artist shall come once in a week for 2 hrs)
- 2) Venue for the actual event (small space in front of the college building)
- 3) College music system including mikes and speakers (if possible)
- 4) Electricity, drinking water, few chairs for artists

We are trying to get some sponsorships so might have to display their banners at the venue on the event date.

Objective for doing this event:

- 1) To promote career in a music industry through ADA Music Club
- 2) To help/improve mental and social wellbeing within college staff, students and Alumni
- 3) To welcome final-year students in the Alumni

Impact of ADA Music Club:

- 1) Club will start its own YouTube channel and probably it will help in the overall PR of Abhinav College
- 2) College students who would like to perceive career in a music industry will get a platform
- 3) College can report this initiative for NAAC
- 4) It's a stress buster for everyone

Event Venue



Thanks

Abhinav Degree Alumni (ADA)